

VICTIM SUPPORT AND DEVELOPMENT FOUNDATION

Fundraising Policy

A Company Setup under Section 42 of The Companies Ordinance, 1984.

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Fundraising Policy

1. Policy Statement

Victim Support And Development Foundation shall ensure that;

- Fundraisers shall always act with fairness, honesty integrity and openness.
- The Board of Victim Support And Development Foundation is committed to ensuring that fundraising activities are carried out in an ethical manner.
- Fundraisers comply, in all of their activities with Victim Support And Development Foundation practices, and applicable laws and regulations.
- Fundraisers hold themselves accountable to those from whom funds are received. They do not use messages or illustrations that make use of human misery or in any way compromise the dignity of any human being.
- Fundraisers shall not exploit their position for personal gain. They shall accept compensation by salary or set fee only.
- Fundraisers shall adhere to Victim Support And Development Foundation code of conduct. Above all else, donors have the right to obtain complete and timely information on how their funds are used.
- All funds raised will be used for the purpose for which they were raised, and within a reasonable timeframe.

- Fundraising costs shall at all times be held to a percentage of revenue, which is generally acceptable within the fundraising profession and, by the public. There shall be a proper balance between costs, revenue and quality.

2. Responsibility

A recognised accounting method shall be used to track and control donations. Accurate and timely reports shall be available to the public, including the amounts raised, how it was spent, and the net proportion used for the purpose or cause.

3. Reference:

Fundraising Policy Document is adopted from "Sample Policies Manual" of The Pakistan Centre for Philanthropy.